U.G. DEGREE EXAMINATION – JULY, 2022.

Multimedia

(CY 2020 & AY 2020 batches onwards)

First Year

ILLUSTRATION

Time: 3 hours Maximum marks: 70

PART A — $(3 \times 3 = 9 \text{ marks})$

Answer any THREE questions out of Five questions in 100 words.

All questions carry equal marks.

- 1. How to handle foreground and background?
- 2. How will you arrange objects?
- 3. What is the function of smooth tools?
- 4. Explain about clipping mask.
- 5. Explore slice options.

PART B —
$$(3 \times 7 = 21 \text{ marks})$$

Answer any THREE questions out of Five questions in 200 words.

All questions carry equal marks.

- 6. Differentiate vector and raster image.
- 7. Explore working with stroke palette.
- 8. List the symbolism tool functions.
- 9. How will you release objects to separate layers?
- 10. What are the uses of shock wave files?

PART C —
$$(4 \times 10 = 40 \text{ marks})$$

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

- 11. Illustrate illustrationdocument.
- 12. Elaborate on working with colour.
- 13. Create star shape using line tool.
- 14. Combine objects using layers.
- 15. Explore using vector graphics.

- 16. Explore the function of symbolism tools.
- 17. Mention the work flow from document creation to linking to URL.

UG-A-1250

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BMA-02X

U.G. DEGREE EXAMINATION – JULY, 2022.

Multimedia

(CY 2020 & AY 2020 Batches onwards)

First Year

DESIGNING – VISUAL AND GRAPHICS DESIGNING LAYOUT DESIGNING

Time: 3 hours Maximum marks: 70

PART A — $(3 \times 3 = 9 \text{ marks})$

Answer any THREE questions out of Five questions in 100 words.

All questions carry equal marks.

- 1. Define Bitmap.
- 2. Explain Art History Brush Tool.
- 3. Explain the Process of Saving Documents in Adobe Photoshop.
- 4. Explain Clone Stamp tool.
- 5. Define Text tool In Adobe Photoshop.

PART B —
$$(3 \times 7 = 21 \text{ marks})$$

Answer any THREE questions out of Five questions in 200 words.

All questions carry equal marks.

- 6. Explain the Process of Selecting, Copying and Pasting an Object in Adobe Photoshop.
- 7. Explain Eye Dropper Tool and Paint Bucket Tool in Adobe Photoshop.
- 8. Explain the Types of Selection Tools in Adobe Photoshop.
- 9. Deference Between Selection Tool and Direct Selection Tool.
- 10. Explain Layers Styles in Adobe Photoshop.

PART C —
$$(4 \times 10 = 40 \text{ marks})$$

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

- 11. Explain in detail Hue and Saturation in Adobe Photoshop.
- 12. Explain in Detail About Pen Tool and Path Selection Tool.

- 13. Write in Detail About Patch Tool and Clone Stamp Tool.
- 14. Explain the process of Selecting, Duplicating and Transforming Objects in Adobe Photoshop.
- 15. Define Layers. Explain How to Create Layers comp in Adobe Photoshop.
- 16. Explain in Detail About Transforming Tools and Retouching Tools In Adobe Photoshop.
- 17. Write in Detail About Camera Raw Filter in Adobe Photoshop.

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BMA-03X

U.G. DEGREE EXAMINATION – JULY, 2022.

Multimedia

(From CY - 2020 onwards)

First Year

ANATOMY DRAWING

Time: 3 hours Maximum marks: 70

PART A — $(3 \times 3 = 9 \text{ marks})$

Answer any THREE questions out of Five questions in 100 words.

All questions carry equal marks.

- 1. Define perspective.
- 2. Draw a basic forms.
- 3. Sketch the basic form of head.
- 4. Draw a proportion of childrens feet.
- 5. Sketch a face study of an animal.

PART B —
$$(3 \times 7 = 21 \text{ marks})$$

Answer any THREE questions out of Five questions in 200 words.

All questions carry equal marks.

- 6. Sketch a surface of male body.
- 7. Explain in detailed about the types of perspective.
- 8. Sketch the proportion of female body.
- 9. Sketch Two objects in different forms.
- 10. Draw a hand in different angles.

PART C —
$$(4 \times 10 = 40 \text{ marks})$$

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

- 11. Sketch a male body in any two angles.
- 12. Draw and explain in Detail About perspectives.
- 13. Sketch the portion of male head and hand.
- 14. Explain the types of angles.

- 15. Sketch the proportion of Childs body.
- 16. Draw a character using basic shapes.

17. Sketch a animal in perspective.

UG-A-1252

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U.G. DEGREE EXAMINATION - JULY 2022

Multimedia

(From CY - 2020 onwards)

First Year

AUDIO AND VIDEO EDITING

Time: 3 hours Maximum marks: 70

PART A — $(3 \times 3 = 9 \text{ marks})$

Answer any THREE questions out of Five questions in 100 words.

- 1. What is editing?
- 2. Define transition.
- 3. What is audio effects?
- 4. What is timeline?
- 5. What are markers?

PART B —
$$(3 \times 7 = 21 \text{ marks})$$

Answer any THREE questions out of Five Questions in 200 words.

- 6. Explain the use of audio transition and what are the different types of audio transitions?
- 7. Explain the compositing.
- 8. What is panning and balancing in audio.
- 9. Write any four video formats in detail.
- 10. How are clips merged.

PART C —
$$(4 \times 10 = 40 \text{ marks})$$

Answer any FOUR questions out of Seven questions in 500 words.

- 11. Write in detail about video capturing process.
- 12. What are the tools used in merging, replacing and trimming clips.
- 13. What are the different types of video output used today in industry.
- 14. What is the role of story board for creating rough cuts.

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- 15. What is project panel and what are the tools available in project panel?
- 16. Time codes play a vital role in editing, do you agree or not, explain your opinion in detail?

17. Write in detail on offline clips.

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UG-A-1254 BMA-05X

U.G. DEGREE EXAMINATION – JULY, 2022.

Multimedia

(From CY - 2020 onwards)

First Year

2D ANIMATION AND BASIC SCRIPTING

Time: 3 hours Maximum marks: 70

PART A — $(3 \times 3 = 9 \text{ marks})$

Answer any THREE questions out of five questions in 100 words.

- 1. What is workspace?
- 2. How to create a new document?
- 3. What are layers?
- 4. What is preview?
- 5. What is a concept?

PART B —
$$(3 \times 7 = 21 \text{ marks})$$

Answer any THREE questions out of five questions in 200 words

- 6. How are panels used?
- 7. Explain the object selection with example.
- 8. What is arranging object?
- 9. What are guides?
- 10. What is frame rate?

PART C —
$$(4 \times 10 = 40 \text{ marks})$$

Answer any FOUR questions out of Seven questions in 500 words.

- 11. How are objects created and what are the tools used?
- 12. Explain in detail on working with layers?
- 13. What are rulers, guides and grids?
- 14. What is frame by frame animation?
- 15. What is tweening, explain the types of tweening?
- 16. Write in detail working with movie clip and text field?

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17. What is mask and write the uses of mask tool?

UG-A-1255 BMA-06X

U.G. DEGREE EXAMINATION – JULY, 2022.

Multimedia

(From CY - 2020 onwards)

First Year

E-PUBLISHING

Time: 3 hours Maximum marks: 70

PART A — $(3 \times 3 = 9 \text{ marks})$

Answer any THREE questions out of five questions in 100 words.

- 1. What is workspace?
- 2. What is document window?
- 3. What is numbering?
- 4. What is paragraph formatting?
- 5. How are special characters involved?

PART B —
$$(3 \times 7 = 21 \text{ marks})$$

Answer any THREE questions out of five questions in 200 words.

- 6. What is digital data processing?
- 7. Explain desktop publishing.
- 8. What is digital library?
- 9. What are the advantages of e-publishing?
- 10. What is intellectual property right?

PART C —
$$(4 \times 10 = 40 \text{ marks})$$

Answer any FOUR questions out of Seven questions in 500 words.

- 11. Explain the workflow of and e-publishing house.
- 12. Explain in salient features of pagination and typesetting softwares in detail.
- 13. Compare and contrast e-journal and e-newspaper.
- 14. What are the importance of writers and editors in e-publishing?
- 15. How are commercial e-publishing firm differ from vanity publishing?

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- 16. How are tables and table styling used?
- 17. What are the types of exporting and explain them in detail?

UG-A-1255

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